

THE SHIPPING STANDARD

OUR EXPERTISE YOUR ADVANTAGE

SAY CHEESE!
MILWAUKEE'S MITCHELL AIRPORT
IS THE PERFECT PICTURE OF
OPPORTUNITY

WELCOME TO MILWAUKEE.

ASK AHAB

COMIC STRIP

I AM KAI

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OEC GROUP





SAY CHEESE! MILWAUKEE'S MITCHELL AIRPORT IS THE PERFECT PICTURE OF OPPORTUNITY

A new construction project at Milwaukee's Mitchell Airport has Cream City primed to become the Midwest's newest air and land freight hub.

The airport will be breaking ground later this fall to transform a former U.S. Air Force reserve base, located at the edge of the airport, into a state-of-the-art air cargo facility. Many industry experts believe that the new facility will challenge Chicagoland airports in providing air shippers with a more affordable option to import their goods.

“This is an exciting time for air freight shippers who fly their cargo into the Midwest, many of whom have grown frustrated with increased prices and congestion at nearby airports in and around Chicago,” said Alan Dong, Air Freight Manager for OEC Group. “This is a major opportunity for global businesses, which are looking for a more convenient option to import their goods, to get in on the ground floor and take advantage of lower pricing opportunities.”

The new cargo facility at Mitchell airport is being hailed as an economic stimulus opportunity that could quickly establish Milwaukee as one of the country’s most desirable places to import cargo. Prospective importers who want to take space at the cargo facility have a chance to take advantage of one of the most unique opportunities in the industry, to have their cargo space built to fit their specific needs.

“It’s not often that cargo shippers get to tell developers what they want in their spaces and then have developers go and build it,” said Jack Rabenn, vice president at Crow Holdings Development. “To have this opportunity in the O’Hare gateway market is extremely rare, and interested shippers should jump at this chance.”

One of the key features of the project is a 330,000-square-foot air cargo facility that will offer 45 truck bays and 75 trailer parking bays. Additionally, nearly half a million square feet of aircraft ramps are being redeveloped, making it easier for planes to move around the facility. Finally, the facility will be large enough to accommodate up to five Boeing 747-400 aircraft at any given time.

Also making the airport an attractive option for shippers is that it is easily accessible to most of the country by truck. The airport is also surrounded by trucking and railroad companies, with millions of square feet of railroad space right down the road, giving shippers numerous last-mile options.

“Milwaukee is less than a 24-hour drive to most of the East Coast, Mid-West, Great Plains, and Mountain regions of the U.S.,” said James Vanderloo, branch manager for OEC Group’s Milwaukee office. “With proper planning, shippers will soon be able to take advantage of Milwaukee’s convenience and location. Shippers should start educating themselves on what Mitchell Airport can offer and begin to plan their supply chain strategies in order to gain the most benefit from this facility when it opens.”

ASK AHAB

This month our resident advice columnist answers questions about the importance of infrastructure and why shippers should support investing in our ports and transportation systems.



Q: Dear Ahab, what can investing in U.S. infrastructure do to eliminate port congestion? – Fear of Crowds

A: - Dear Fear of Crowds: Port congestion happens because we're importing more cargo than we can unload, creating a backup. Import surges are inevitable, you can't stop people from wanting things, so you need to balance that equation by increasing your capacity. You probably remember how bad it was during COVID. Unfortunately, not much has improved, since then. Still, some there have been some meaningful improvements at America's ports due to recent investments to solve the problem with congestion. For example, the port at North Bend, Oregon increased space at ports, alleviating congestion.

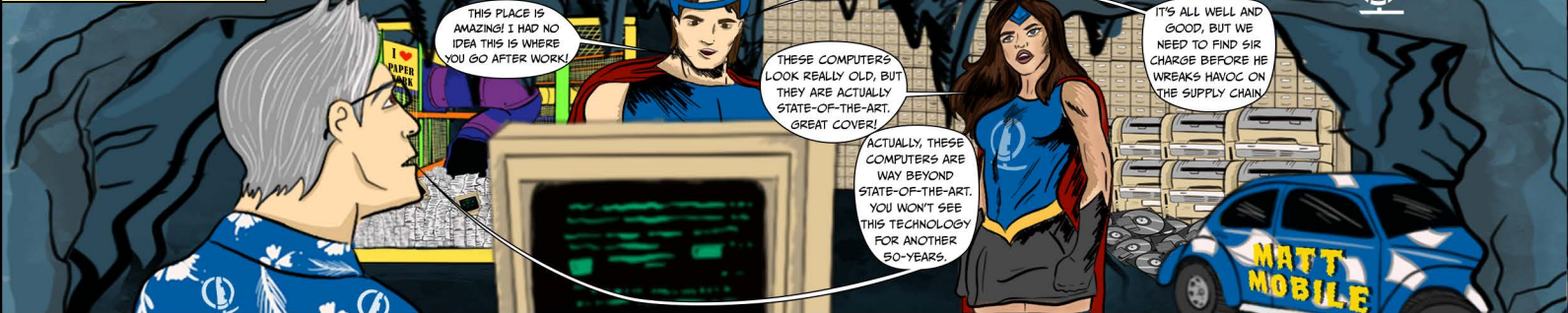
The port of Los Angeles built out a more robust rail network to help get containers out of the port once they're off the ship. Finally, the port of New York and New Jersey is currently reconstructing a pier at Port Newark that has been out of commission since it was effectively condemned in 2021. Think of the capacity you can move if you have a whole new pier at your port! Hopefully there will be more similar investments, because this is the best way to alleviate congestion.

Q: Dear Ahab, I understand why it's important to keep our ports in shape, but I worry about the environmental impact that cargo ships and port functions have. How can we make sure that the next generation of infrastructure improvements help build a more sustainable supply chain? – Seaweed Hugger

A: – Dear Seaweed Hugger: Thankfully, a lot of the money being put into ports is funding sustainability measures. The \$73 million rail infrastructure work at Port of Los Angeles, for example, is going to eliminate 1,200 truck trips per day by adding 31,000 linear feet of railroad track at the port, increasing the volume of cargo that can be moved out of LA by rail and the efficiency with which it moves. Another example is the \$7.7 million project at the Ko'Kwel Wharf in North Bend, Oregon, which is going to install an 800 amp electrical service that ships can connect to while docked. This will allow ships to actually turn their engines off while docked at Ko'Kwel Wharf, lowering emissions, and saving some gas money, too. The bottom line here is that, if you want a more environmentally sound shipping industry, which most of us do, it's going to take some money. Thankfully, even modest investments like, say, \$7.7 million, go a long way.

Q: Dear Ahab, I LOVE the idea of investing in infrastructure, and I'd like to chip in to help the effort. Where can I send a check? – Active Altruist

A: – Dear Active Altruist: You know you already chip into this effort by paying your taxes, right? However, if you are really that passionate about infrastructure and want to pay more, feel free to send a check to the government. I am sure they will take it.



THIS PLACE IS AMAZING! I HAD NO IDEA THIS IS WHERE YOU GO AFTER WORK!

THESE COMPUTERS LOOK REALLY OLD, BUT THEY ARE ACTUALLY STATE-OF-THE-ART. GREAT COVER!

ACTUALLY, THESE COMPUTERS ARE WAY BEYOND STATE-OF-THE-ART. YOU WON'T SEE THIS TECHNOLOGY FOR ANOTHER 50-YEARS.

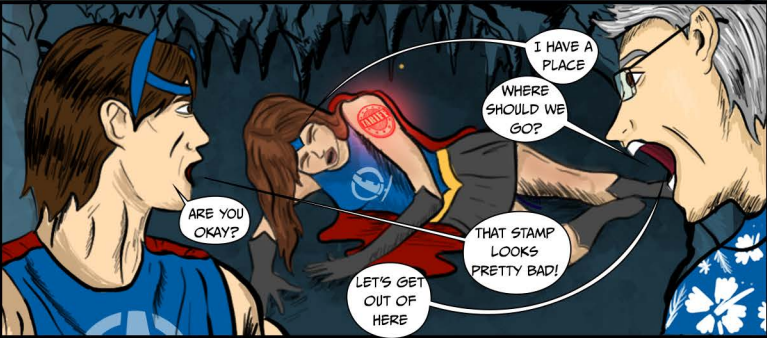
IT'S ALL WELL AND GOOD, BUT WE NEED TO FIND SIR CHARGE BEFORE HE WREAKS HAVOC ON THE SUPPLY CHAIN.

MATT MOBILE



NO NEED! I'VE FOUND YOU!

I'VE GOT THIS! YOU'RE MINE, SIR CHARGE!



ARE YOU OKAY?

I HAVE A PLACE WHERE SHOULD WE GO?

LET'S GET OUT OF HERE

THAT STAMP LOOKS PRETTY BAD!



BACKSTAGE AT FASHION WEEK

IRINA! THANK GOD YOU ARE HERE! TIME TO GO ON!

I LOVE THEM! YOU ARE SO TALENTED!

WHY ... YES, YES I AM!

AREN'T YOU THE GUY WHO DESIGNED IRINA'S SHOES?

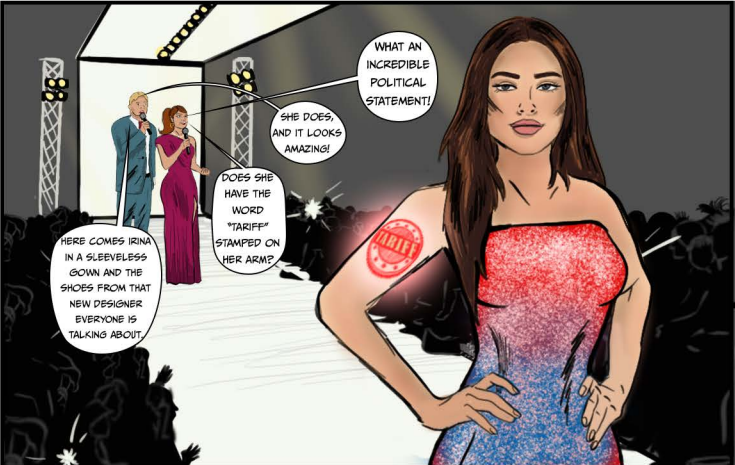
SURE! THIS PLACE IS INCREDIBLY SECURE! NO ONE CAN GET BACK HERE WITHOUT A PASS!

YOU BROUGHT US TO FASHION WEEK!?



YOU CAN'T GO ON IN SLEEVELESS DRESS WITH "TARIFF" STAMPED ON YOUR ARM

NO CHOICE NOW. THE SHOW MUST GO ON

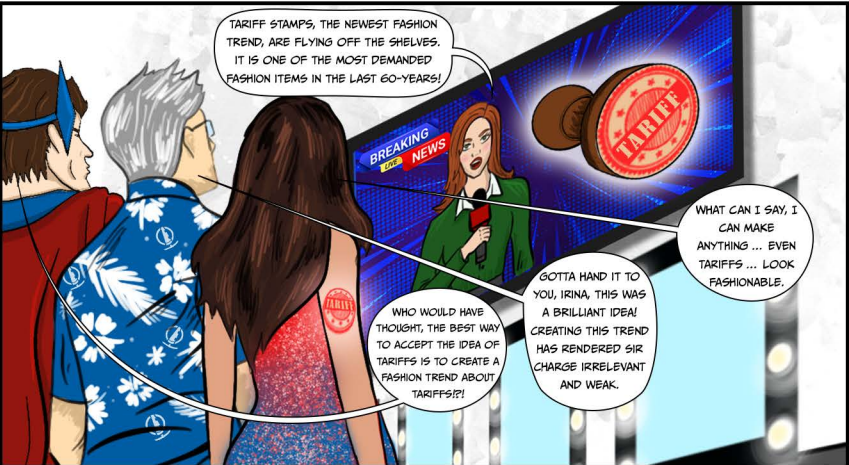


WHAT AN INCREDIBLE POLITICAL STATEMENT!

SHE DOES, AND IT LOOKS AMAZING!

DOES SHE HAVE THE WORD "TARIFF" STAMPED ON HER ARM?

HERE COMES IRINA IN A SLEEVELESS GOWN AND THE SHOES FROM THAT NEW DESIGNER EVERYONE IS TALKING ABOUT



TARIFF STAMPS, THE NEWEST FASHION TREND, ARE FLYING OFF THE SHELVES. IT IS ONE OF THE MOST DEMANDED FASHION ITEMS IN THE LAST 60-YEARS!

WHAT CAN I SAY, I CAN MAKE ANYTHING ... EVEN TARIFFS ... LOOK FASHIONABLE.

WHO WOULD HAVE THOUGHT, THE BEST WAY TO ACCEPT THE IDEA OF TARIFFS IS TO CREATE A FASHION TREND ABOUT TARIFFS?!

GOTTA HAND IT TO YOU, IRINA, THIS WAS A BRILLIANT IDEA! CREATING THIS TREND HAS RENDERED SIR CHARGE IRRELEVANT AND WEAK.



WHAT DO ALL OF YOU WANT FOR CHRISTMAS?

A TARIFF STAMP!

AND THOSE SHOES IRINA WAS WEARING!

WHAT?! NOW THAT TARIFFS ARE A FASHION TREND, I AM POWERLESS! I WON'T FORGET THIS KAI, IRINA, AND MATT!



SANTA'S WORKSHOP

HEY KAI! I WAS WONDERING IF YOU KNEW OF A LOGISTICS ADVISOR WHO CAN HELP ME FIND A MANUFACTURER TO MAKE THESE TARIFF STAMPS? THE ELVES CANNOT KEEP UP WITH THE REQUESTS FOR THESE TARIFF STAMPS AND THOSE SHOES YOU MADE.

SURE SANTA! BUT YOU BETTER GET YOUR ORDERS IN EARLY! OTHERWISE, YOU WON'T GET THESE ITEMS IN TIME FOR THE HOLIDAY.

SO, THE COMPANY'S NAME IS O-E ...

Fun Facts About Dogs



75-percent of people sign their dog's name on their holiday cards



A person's, and dog's, blood pressure decreases when petting a dog



45-percent of dogs in the U.S. sleep in their owner's beds



Most dogs are right pawed



The tallest dog ever recorded was 3-feet, 5.18 inches tall, while the shortest known dog was 3.59 inches tall



Much like a fingerprint, every dog's nose print is unique



Greyhounds can maintain a speed of 35-mph for about seven miles



One-third of all households on the planet have a dog



ABOUT OEC GROUP

As an industry pioneer, OEC Group has become one of the world's leading logistics companies. We leverage in-house expertise, carrier partnerships, connections with ports and transportation hubs, and our network of offices in North America, Europe, Asia, India, South America, Australia, and the Middle East, to provide freight transportation, logistics, information, customs and brokerage, insurance, and technical services to over 50,000 customers of various sizes and industries.

We are also highly sought after for the advice we give shippers on how to optimally manage their supply chains. The guidance we provide is based on data analytics, best practices, and decades of industry knowledge.

We believe that relationships matter and treat your cargo as our own. Our experts are always investing in efficient, cost-effective, and cutting-edge services to evolve with the ever-changing market, address the complexities of any client's supply chain, and consistently perform at the highest level for our customers.

Our business is making our logistics expertise, your competitive advantage.